

# Marketing Services Pricing

Effective October 1, 2016  
Prices are subject to change.

## Free Initial Consultation

### In-house services

Hourly rate: **\$45**

**Brokered work may be charged up to 15% markup.**

*Estimates are always required as specifics will vary per project.*

### General Charges – Artwork only, printing charges\* not included

Advertisements (start at BC size)	\$45.00+
Brochure Tri-fold (8 1/2" x 11")	\$250.00+
Business Forms (8 1/2" x 11")	\$100.00+
Flyer (8 1/2" x 11")	\$45.00+
Logo design	\$150.00+
Menus (8 pages, 8 1/2" x 5 1/2" folded)	\$300.00+
Posters and other signage	\$60.00+
PowerPoint Presentations (based on 10 slides)	\$300.00+
Programs and Reports (8 1/2" x 11")	\$300.00+
Branding (stationary) package (BC, LH, ENV. etc.)	\$80.00+
Web Design (approximate charges)	

#### Custom Website Layout and initial setup

##### Sample Site Charges (base costs)

Single Page Website	\$375.00
Three Page Website	\$625.00
Five Page Website	\$875.00
Eight Page Website	\$1,250.00
Ten Page Website	\$1,500.00

#### WordPress Website and initial setup

##### Sample Site Charges (base costs)

Single Page Website	\$225.00
Three Page Website	\$475.00
Five Page Website	\$875.00
Eight Page Website	\$1,100.00
Ten Page Website	\$1,350.00

Web Domain name registration \$18.00 per year

Web Hosting (\$7 per month) \$80.00 per year

#### Maintenance Charges (hourly or by pre-paid package)

##### Pre-Paid Packaged Maintenance Plans

1 hour per month - \$420 value (no discount)	\$420.00
5 hours per month - \$2,100 value (10% discount)	\$1,890.00
10 hours per month - \$4,200 value (15% discount)	\$3,570.00

*\*Printing based on specifications for each project.*

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